



OUR VISION

Inspiring and equipping our students to be their best selves

OUR PURPOSE

All SEDA graduates have the self-belief and ability to lead their best, most productive and fulfilling lives



Our students

- › Believe in their personal value, and know they can learn
- › Are treated with respect and treat others with respect
- › Are skilled and connected, and sure of their direction after graduation



Our parents

- › See their children succeed
- › Know their children are happy
- › Have confidence their children are respected and supported



Our staff

- › Love their work and know they are making a difference
- › Know they are trusted to make decisions in the best interests of our students
- › Feel empowered to be creative and do things differently

Because of SEDA COLLEGE NSW...



OUR VALUES



Courage

- › Accepting challenges and making personal improvements



Professionalism

- › Representing SEDA College and our partners with respect and maturity



Collaboration

- › Building positive relationships and assisting others to achieve



Resilience

- › Standing up to adversity and persevering through difficult times



Leadership

- › Setting goals, making decisions and taking positive action to influence others



Integrity

- › Honesty, reliability and a willingness to apply maximum effort at all times

GOALS

1 Successful students

What we do:

- › Enrol students who demonstrate the College's values and benefit from our approach to learning
- › Retain students from Year 11 to Year 12
- › Engage students so they complete Year 12 and the HSC
- › Deliver an individual education pathway for each student
- › Collaborate with every student to develop personal post-school plans

Success is measured by:

- › Student enrolment numbers
- › Student retention percentage
- › Year 12 and HSC completion
- › Completion of individual student development plans
- › Post school destination report

Key success factors/targets:

- › Annual enrolment targets are met
- › 85% retention of students from Year 11 to Year 12 YOY
- › 100% of students who commence Year 12 complete the HSC YOY
- › 100% completion of individual development plans
- › Post school destination report shows 90% of graduates are in further education or employment

2 Robust organisation

What we do:

- › Refine and promote our personalised education model
- › Build programs to expand our College
- › Prioritise financial sustainability
- › Govern responsibly
- › Hold ourselves to the highest standards of performance

Success is measured by:

- › Annual refinement of the curriculum
- › Number of enrolment enquiries
- › Performance against annual financial targets
- › Reports and oversight from audit and regulatory bodies
- › Stakeholder feedback including 'Measure What Matters'

Key success factors/targets:

- › 100% of teaching staff are involved in curriculum review and refinement
- › Growth in enrolment enquiries YOY
- › Unqualified annual accounts published
- › Registration maintained
- › Net promoter score of at least 50

3 Excellent staff

What we do:

- › Ensure all staff are well qualified and meet all government employment standards
- › Invest in our staff
- › Build a team that is diverse and has complementary strengths
- › Empower our staff to take responsibility and be accountable
- › Foster a culture of inclusion, trust and collaboration with staff, students and parents

Success is measured by:

- › % staff qualified and meeting government employment standards
- › % staff participating in development opportunities
- › Annual report to Board on Diversity goals
- › Student, parent and staff satisfaction surveys

Key success factors/targets:

- › Attraction of high quality and diverse candidates
- › 85% retention of high performing staff
- › 85% overall staff satisfaction
- › 85% overall student and parent satisfaction